

Cookie policy

1. PURPOSE AND SCOPE

You are informed that, during your visits to our website or mobile application, cookies may be installed on your equipment (desktop or laptop, tablet or smartphone).

As such, this policy is intended to communicate to you the essential elements relating to the way in which we use these cookies, the objectives pursued in the context of their use, and to inform you about the rights that are yours in this matter.

2. WHAT IS A COOKIE?

Cookies are small text files saved and/or read in the terminal of an Internet user when consulting a website or any mobile application and used by this site or application to send information to the browser software.

Throughout its period of validity, a cookie allows its issuer to recognize the terminal each time it accesses content containing cookies from the same issuer.

Only the issuer of a cookie can read or modify the information contained therein.

3. PURPOSES OF THE COOKIES USED

The cookies we use can be grouped into three categories:

1. The so-called essential or technical cookies
2. The audience measurement cookies
3. the advertising cookies.

1. Essential or technical cookies

Essential or technical cookies are cookies who have the exclusive purpose is to allow or facilitate communication by electronic means, or those strictly necessary for the provision of an online communication service at the express request of the user.

These cookies allow in particular:

- To keep the choice expressed by the user on the deposit of tracers
- Authenticate with a service
- To adapt the presentation of the site to the display preferences of the terminal
- To memorize information relating to the contents of a shopping cart, or to the forms that the user has filled out on the site

- To offer the user access to his account.

2. About the audience measurement cookies

Audience measurement cookies are used to obtain information on the user's navigation (examples of purposes: performance measurement, detection of navigation problems, optimization of technical performance or ergonomics, estimation of the power of the necessary servers, analysis of the content consulted, etc.).

3. About the advertising cookies

So-called advertising cookies are linked to targeted advertising, i.e. to the observation of users' browsing habits, making it necessary to create a specific profile to show advertisements corresponding to them.

4. COOKIE LEVELS

Our website or mobile application may also contain third-party cookies.

We ensure that these cookies are properly managed by third-party services, but we are not held responsible for them.

5. SHELF LIFE

We comply with the requirements set by the CNIL in terms of data retention period.

Technical or essential cookies are kept for the time necessary for the provision and proper operation of the service.

As far as audience measurement cookies are concerned, their lifespan does not exceed 13 months. As for the information collected through these tracers, it is kept for 25 months.

Other cookies are stored for a period reasonably necessary for the purposes for which they are used. The validity of the consent granted shall not exceed a period of 13 months.

6. CONSENT AND EXEMPTION

According to the CNIL guidelines, it is necessary to distinguish between cookies that are subject to prior consent and those that fall under the exemption regime.

The cookies that require your prior consent are cookies of an advertising nature.

Technical cookies and those relating to audience measurements fall under the exemption regime.

Regarding audience measurement cookies that process personal data, you can object.

Regarding the collection of consent and the management of the right to object, we use a Consent Management Platform ("CMP") or consent management platform.

You can easily, through this tool, manage the activation or deactivation of our cookies, excluding technical cookies that are and remain necessary for the proper functioning of our services.

7. CONTACT US

If you have any questions, we invite you to contact our Data Protection Officer (see Data Protection Policy).

For more general information on the protection of personal data, please consult the CNIL website at the following address: www.cnil.fr.

8. HOTELS REVISION

In the event of regulatory changes or recommendations from the CNIL, we reserve the right to modify this policy. Any new policy is notified to you before it comes into effect.